

Alliance Business Lending
Website Terms and Conditions of Use

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Welcome to the website ("Website") of Alliance Business Lending, LLC ("Alliance," "we" or "us"). The use of the Website and its services are subject to the following terms and conditions of use ("Terms and Conditions"). As the user of, or visitor to the Website, you acknowledge and agree to be legally bound by these Terms and Conditions, as they may be updated and/or supplemented from time to time, without notice to you. You should review these Terms and Conditions from time to time because they may change and those changes will be binding on you. Your use of the Website following any revisions constitutes your agreement to follow, and be bound by, the Terms and Conditions as revised.

Although we make reasonable efforts to provide accurate, complete, and up-to-date information on this Website, you should not assume the information is always accurate, complete, or up-to-date, or that the Website contains all information relevant and necessary regarding your business needs.

These Terms and Conditions do not alter in anyway any other written agreements you may have with Alliance. To the extent that there is a conflict between these Terms and Conditions and any other written agreements between you and Alliance, the terms of those other, written agreements will control.

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Any unauthorized use of our Content, such as framing, inline linking or other association with content or information not originating from the our Website is prohibited. Linking to any of our web pages, other than to our front page at www.alliancebusinesslending.com, also is prohibited. We will aggressively enforce our intellectual property rights to the fullest extent of the law.

We take pride in our brand and do not condone and will not tolerate any unauthorized use of our servicemarks, trademarks, trade names, logos, names and trade dress (collectively, the "Marks"). We retain all rights regarding the Marks. The Marks are protected by state and U.S. trademark laws and international laws and treaties. No license for the use of the Marks is granted to you under these terms or by your use of the Website. Unauthorized use of our Marks in any manner is strictly prohibited.

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Although we make reasonable efforts to provide a Website that is accurate, we cannot and do not make any warranties as to the Website's accuracy. All information available on the Website is subject to change at any time, without notice. From time to time, there may be information on the Website that is not up-to-date, or contains typographical errors, inaccuracies, or omissions. We make no representation as to the completeness, accuracy, or currency of any information on the Website.

YOU EXPRESSLY UNDERSTAND AND AGREE THAT: YOUR USE OF THIS WEBSITE AND THE CONTENT IS AT YOUR SOLE RISK AND THAT THIS WEBSITE AND THE CONTENT ARE PROVIDED ON AN "AS IS" OR "AS AVAILABLE" BASIS. ALLIANCE BUSINESS LENDING EXPRESSLY DISCLAIMS ALL WARRANTIES AND CONDITIONS OF ANY KIND WHETHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. ALLIANCE BUSINESS LENDING MAKES NO WARRANTY THAT (i) THIS WEBSITE AND THE CONTENT ARE ACCURATE, TIMELY, UNINTERRUPTED, VIRUS-FREE, OR ERROR-FREE; AND (ii) ANY ERRORS IN THIS WEBSITE AND THE CONTENT WILL BE CORRECTED.

Limitation of Liability

IN NO EVENT SHALL ALLIANCE BUSINESS LENDING, ITS EMPLOYEES, AGENTS, AFFILIATES, DIRECTORS, OFFICERS, REPRESENTATIVES, SUBCONTRACTORS, ADVISORS AND VOLUNTEERS OR ANYONE ELSE WHO HAS BEEN INVOLVED IN THE CREATION, PRODUCTION, OR DELIVERY OF THESE PAGES BE LIABLE FOR ANY DAMAGES WHATSOEVER, INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES, DAMAGE TO OR LOSS OF PRODUCTS, USE OF DATA OR OTHER INTANGIBLE LOSSES RESULTING FROM THE USE OF THIS WEBSITE OR ANY LINKED SITE, OR INABILITY TO USE THE WEBSITE, CONTENTS, OR ASSOCIATED SOFTWARE.

Linking and Third Party Websites

Links may be established from the Website to one or more external sites or resources operated by third parties (the "Third Party Sites"). In addition, certain Third Party Sites also may provide links to the Website. None of such links should be deemed to imply that we endorse the Third Party Sites or any content therein. We do not control and are not responsible or liable for any Third Party Sites or any content, advertising, products, or other materials on or available from such Third Party Sites. Access to any Third Party Sites is at your own risk and we will have no liability arising out of or related to such Third Party Sites and/or their content or for any damages or loss caused or alleged to be caused by or in connection with any purchase, use of or reliance on any such content, goods, or services available on or through any such Third Party Site.

Uploading of Data

If you elect to provide us information through one of the means indicated on the Website, our acceptance of such information imposes no obligation on us, other than as set forth in these Terms and Conditions and our [Privacy Policy](#). [Note: hyperlink] Specifically, neither you nor Alliance will have any obligation to enter into any transaction unless and until we both enter into a separate, definitive written agreement regarding such transaction. All criteria for borrowing are provided for illustration only and may or may not be applicable to any particular applicant, borrower or transaction. Nothing in the Website or in these Terms and Conditions will create any obligation on Alliance to make any loan or enter into any transaction with you. All comments, feedback, suggestions, ideas, and other

communications submitted or offered to us in connection with your use of the Website shall be and remain our property.

Account Creation

If, in the future, we establish a means for customers to access their information, and if you become a customer, you may register and create an account (the "Account") in order to access your information. As a precondition to setting up an Account, you will be required to enter into a separate agreement detailing our respective rights and obligations. You also will be responsible for maintaining the confidentiality of your Account's access information and for controlling access to your Account. You must immediately notify us if you suspect any breach of the security of your Account or your Account's access information.

Remedies, Termination and Survival

In the event of your violation of these Terms and Conditions, we reserve the right to seek all remedies available by law and in equity. The disclaimers and limitations of liabilities set forth in the terms will survive termination of these Terms and Conditions or the Website.

Governing Law, Venue, and Severability

These Terms and Conditions and your use of the Website shall be governed by the laws of the state of Ohio. You agree that any action to resolve or enforce any dispute regarding use of the Website will be brought exclusively in the federal or state courts located in Hamilton County, Ohio. If any provision is deemed by a court of competent jurisdiction to be unlawful or unenforceable, it will not affect the validity and enforceability of the remaining provisions.

Contact Us

If you have any questions about these Terms and Conditions, the Website, or about Alliance Business Lending, you should contact us at:

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